

कृषि प्रौद्योषिकी अनुप्रयो अनुसंधान संस्थान AGRICULTURAL TECHNOLOGY APPLICATION RESEARCH INSTITUTE



ICAR-ATARI, ZONE-X, HYDERABAD

KVK	:	KVK, Myrada
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- **Date :** 21.07.2024
- Title : Workshop on Climate Smart Dairy Entrepreneurship
- Venue : Collectorate office, Erode

Activity:

- 1. Kumaraguru Institutions (Erode), along with Environmental Defense Fund (EDF) is working on establishing a Climate Smart Dairy Entrepreneurship Ecosystem in Tamil Nadu
- 2. As a part of this initiative, developing a curriculum to train and incubate the entrepreneurs on Climate Smart Dairy Business was done
- 3. In the first phase of implementation, training and incubating a cohort of 80 Entrepreneurs through Incubation Centres in Coimbatore and Erode districts of Tamil Nadu on Climate Smart Dairy Business was discussed.
- 4. KVK Erode participated in the event and gave technical lectures on business opportunities available in the dairy sector including Calf Rearing, Feed and Fodder Business, Animal Health related business, Equipment and Machineries business, Milk Processing and Value Addition etc.
- 5. The event was organized in collaboration with AAVIN & Startup Tamil Nadu.

Staff involved: SS & Head and SMS (Animal Science)

Target group: Entrepreneurs **No of participants**: 80 (74 Males & 6 Females)

